

ThinkLive Cell and Gene Therapy Summit 2024

Beyond borders: Breaking barriers to enhance patient access in cell and gene therapy

May 14–15, 2024

Join us for the inaugural Cencora ThinkLive Cell and Gene Therapy Summit, an exclusive biopharma event dedicated to exploring the future of cell and gene therapy (CGT).

[Register now](#)

Day 1 – May 14, 2024

11:00am EDT / 8:00am PDT / 5:00pm CEST

Welcome and introduction

Willis Chandler, MBA, President, Global Pharma Services, Cencora

11:10am EDT / 8:10am PDT / 5:10pm CEST

Presentation: Optimizing channel strategy to overcome CGT-specific barriers

- Discuss critical aspects of channel strategy emphasizing the impact of each stakeholder
- Address challenges unique to CGT through real-world examples and provide actionable solutions for mitigation

Melissa Lattanzi, Vice President, Emerging Therapies, Cencora

Day 1 – May 14, 2024 (continued)

11:25am EDT / 8:25am PDT / 5:25pm CEST

Panel discussion: Best practices for building a channel strategy: Lessons learned and forward-thinking initiatives to maximize market reach

- Discover how Ferring worked alongside industry partners to bring a novel gene therapy to market
- Explore how innovative order-to-cash strategies can enhance competitive advantage
- Bring analogous perspectives to the table, sparking creativity for solution-building

Morgan Marr, MBA, National Director, Trade, Ferring Pharmaceuticals

Susan Weidner, MBA, Senior Vice President, IntrinsiQ Specialty Solutions, Cencora

Melissa Lattanzi, Vice President, Emerging Therapies, Cencora (moderator)

11:55am EDT / 8:55am PDT / 5:55pm CEST

Panel discussion: Navigating the supply chain maze: Overcoming challenges and optimizing logistics for CGTs

- Unveil the path to seamless logistics and overcome challenges
- Explore innovative strategies to optimize transport models and forge strong partnerships and collaborations
- Identify keys to success from experts sharing lessons learned and solutions developed

Mark Edwards, MD, Senior Director, Supply Chain Management, Sangamo Therapeutics

Erik Agterhuis, Biotech Supply Chain Leader, Life Cell Science Supply Chain Management

Hans-Peter Scherzer, Project Manager, Customer Success, Cencora World Courier

Andrea Zobel, PhD, Senior Director, Personalized Supply Chain, Cencora World Courier (moderator)

12:40pm EDT / 9:40am PDT / 6:40pm CEST

Panel discussion: Leveraging past learnings for future-focused solutions to clinical manufacturing

- Review lessons learned from field leaders who have navigated complexities in CMC and clinical manufacturing during early and late-stage development
- Explore how recent FDA, MHRA or EMA communications will enhance and standardize processes
- Gain insight from important regulatory feedback received by your peers

Christopher McMahon, PhD, Senior Director, Discovery Research, Fujifilm Cellular Dynamics (FCDI)

Dan O'Connor, Director, Regulatory and Early Access Policy, The Association of the British Pharmaceutical Industry (ABPI)

Lisa Freeman, MSc, Vice President, Head of Regulatory Affairs, CRISPR Therapeutics

Tamara Monesmith, Senior Vice President, Technical Development, Editas Medicine

Christian Schneider, MD, Vice President and Head of Biopharma Excellence, Cencora PharmaLex (moderator)

1:25pm EDT / 10:25am PDT / 7:25pm CEST

Fireside chat: Navigating the future of CGT: Insights from the U.S. Food and Drug Administration (FDA)

- Learn to anticipate and overcome challenges and common pain points by keeping communication with regulators at the forefront of your strategy
- Plan for the future of CGT with valuable insights from the agency

Nicole Verdun, MD, Super Office Director, Center for Biologics Evaluation and Research (CBER), FDA

Lung-I Cheng, PhD, Vice President and Head of Cell and Gene Therapy, Cencora

Day 2 – May 15, 2024 (continued)

11:00am EDT / 8:00am PDT / 5:00pm CEST

Welcome and introduction

Lung-I Cheng, PhD, Vice President and Head of Cell and Gene Therapy, Cencora

11:05am EDT / 8:05am PDT / 5:00pm CEST

Fireside chat: The power of patient engagement: A trailblazing journey to elevate access

- Patients are the expert: learn the importance of including the patient perspective to fill knowledge gaps
- Design smarter trials by engaging the right stakeholders to maximize patient value and equitable access

George Eastwood, Board Chair / Interim Executive Director, Emily Whitehead Foundation

Lung-I Cheng, PhD, Vice President and Head of Cell and Gene Therapy, Cencora

11:20am EDT / 8:20am PDT / 5:20pm CEST

Panel discussion: Navigating the CGT landscape: Commercial considerations, strategic investments, and effective collaborations

- Understand the commercial considerations at each stage of the CGT product life cycle, from phase 1 to post-launch, including challenges and opportunities
- Gain insights into making strategic investment decisions as an emerging biotech or multinational pharma in the CGT space
- Learn best practices for effective collaboration with internal cross-functional stakeholders and external partners

Dan Kirby, Chief Commercial Officer, Orca Bio

Doug Danison, MBA, Head of Commercial, Cell and Gene Therapy Unit, Bayer

Ted Slocomb, MBA, Vice President, Global Commercial Strategy, Value & Access, Kite Pharma, a Gilead Company

Lung-I Cheng, PhD, Vice President and Head of Cell and Gene Therapy, Cencora (moderator)

12:05pm EDT / 9:05am PDT / 6:05pm CEST

Presentation: Building trust in uncharted territory: Patient considerations for embracing cell and gene therapies

- Explore the efficacy and trust-building challenges of CGTs, questioning their effectiveness and value compared to established treatments
- Consider the patient's perspective on navigating the unknowns, risks, and issues associated with CGTs

Patrick Collins, MA, Vice President, Corporate Relations, National Organization for Rare Disorders (NORD)

12:20pm EDT / 9:20am PDT / 6:20pm CEST

Panel discussion: Unwinding the patient journey: Simplifying experiences and overcoming patient access barriers

- Unveil the hidden challenges faced throughout the patient journey
- Symphony of support: Identify key advantages of an orchestrated experience
- Navigate a dynamic treatment ecosystem and explore services that will promote patient access and elevate the treatment journey

Patrick Collins, MA, Vice President, Corporate Relations, National Organization for Rare Disorders (NORD)

George Eastwood, Board Chair / Interim Executive Director, Emily Whitehead Foundation

Matthew Lakelin, PhD, Head of Consultancy Services and Co-Founder, TrakCel

Vickie Simpson, RN, Senior Manager, Operations, Cencora

Dale Hanna, MSc, Director, Cell and Gene Therapy Solutions, Cencora

Day 2 – May 15, 2024 (continued)

12:50pm EDT / 9:50am PDT / 6:50pm CEST

Panel discussion: Thinking proactively about accessing target markets

- Discuss the most common hurdles (and solutions) from a market access perspective, focusing on how regulatory requirements differ regionally
- Explore special considerations manufacturers should anticipate as CGTs move away from rare disease and oncology
- Provide context and propose solutions to challenges in market access, explaining how diverse stakeholders contribute to the process

Alexander Natz, PhD, Secretary General, European Confederation of Pharmaceutical Entrepreneurs (EUCOPE)

Brad Martin, Head of Market Access and Trade, Neurotech

Lisa Johnson-Pratt, MD, Senior Vice President, Therapeutic Program Lead, Aspen Neuroscience

Casper Paardekooper, MSc, Partner, Vintura, part of Cencora

Jenna Dale, MBA, Associate Director, Market Access & Commercialization, Cencora (moderator)

1:35pm EDT / 10:35am PDT / 7:35pm CEST

Fireside chat: Breaking barriers and moving forward: Reflections on impact and future directions for CGT

- Review key learnings and actionable items from the event by celebrating progress and reflecting on how to empower patients and improve access
- Share perspectives on CGT landscape in the next 3-5 years

Rita Johnson-Greene, MBA, Chief Operating Officer, Alliance for Regenerative Medicine (ARM)

Lung-I Cheng, PhD, Vice President and Head of Cell and Gene Therapy, Cencora

Don't miss this groundbreaking event where proactive thinking and collaboration take center stage

What attendees will come away with:

- **Fresh insights:** Gain fresh insights into the latest trends and strategies driving commercial success in CGT. Hear firsthand from industry experts about proven strategies that enhance patient access on a global scale.
- **Proven strategies:** Learn from experts who have successfully navigated the challenging landscape of CGT. Discover effective commercialization strategies, foster partnerships with multiple stakeholders, and engage in forward-thinking planning in crucial areas such as distribution, market access, regulatory affairs, patient services, logistics, and supply chain management.
- **Keynote learnings:** Access content you won't find anywhere else. Our keynote speakers will share their expertise, providing invaluable insights that will shape your understanding of the field.

Register now